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Leonardo247 Names Suellen J. McFarling Senior Vice President of Sales

Business leader with exceptional track record within Multifamily Industry
will lead global sales team

REDONDO BEACH, CALIF. (December 15, 2015)–Leonardo247, the emerging leader in on-site performance management software for the multifamily industry, announced that Suellen J. McFarling has joined the company's growing team to lead its market expansion.

McFarling comes to Leonardo247 with close to fifteen years experience in leading sales efforts within both large software companies and fast-growing startups, all focused on the multi-family industry. "We are very excited to have someone with Suellen's experience to help accelerate our market expansion," said Daniel Cunningham, CEO of Leonardo247. "We're pioneering a new class of performance management software in this industry and we need a team that understands our clients' operational challenges, so that we can quickly deploy Leonardo247 to solve them. Suellen exemplifies this capability, and brings with her a wide network within the multifamily industry that trusts her ability to provide strategic technology solutions."

Before joining Leonardo247 McFarling was Vice President, Business Development of RealPage, Inc's, LeaseStar Division. Previous to RealPage, McFarling also held national sales roles at a succession of leading real estate technology and solutions providers including TransUnion's CreditRetriever, Lead Tracking Solutions and RentMineOnline. "I thrive on being in the problem-solving business," said McFarling. "And Leonardo247 is a no-brainer solution for real operational challenges our clients face".

About Leonardo247

Leonardo247's on-site performance management software is the first of its kind to deliver daily guidance and accountability for multi-family community operations. The fully-customizable software creates action items from a database of industry best practices, and automates and streamlines the existing policies and procedures of a property manager or owner. Plus, robust reporting offers real-time visibility into everything happening, or more importantly, not happening at a community or portfolio of communities. For more information visit http://www.leonardo247.com.

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